



# भारतीय चिकित्सा केन्द्रीय परिषद्

आयुष मंत्रालय, भारत सरकार के अधीन एक सांविधिक निकाय  
कार्यालय: 61-65, संस्थानिक क्षेत्र, जनकपुरी डी.ब्लॉक, नई दिल्ली -110058

## CENTRAL COUNCIL OF INDIAN MEDICINE

A STATUTORY BODY UNDER THE MINISTRY OF AYUSH, GOVT. OF INDIA  
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दिनांक / Dated: 12.02.2021

To

All Ayurveda Colleges

**Subject: To take active participation in "AYU SAMVAD"-reg.**

Sir/Madam,

I am directed to inform you that All India Institute of Ayurveda, Sarita Vihar, New Delhi has initiated a public awareness campaign program on Ayurveda and Covid-19 pandemic wherein more than 5 lacs lectures will be organized across the nation by Ayurveda Physicians for citizens of India.

This campaign will be immensely beneficial in understanding the importance of Ayurveda in the fight against COVID 19. This campaign will specifically focus on the role of Preventive, Promotive, Curative and Rehabilitation Management of COVID through Ayurveda.

With regard to above, I am forwarding the requisite material along a D.O letter dated: 14.01.2021 of Vaidya Rajesh Kotecha, Secretary, GOI, Ministry of AYUSH with regard to "AYU-SAMVAD".

Therefore, it is requested to take active participation in this campaign & display all materials of campaign on your website under intimation to All India Institute of Ayurveda, Sarita Vihar, New Delhi.

This issues with the approval of competent authority.

Yours faithfully,

(Shamshad Bano)  
Secretary

Copy to:

1. Chairperson, BOG Central Council of Indian Medicine, New Delhi.
2. Guard file

(Shamshad Bano)  
Secretary